



Leading French DeepTech, Fairmat, Spearheads Circular Economy Initiatives:

Aims to Recycle 9,000 Tons of Carbon Fiber by 2025

Paris, France, December 6, 2023 – Fairmat, a pioneering French deeptech company specializing in carbon fiber recycling, announces ambitious goals to close the carbon fiber loop by recycling and reusing 9,000 tons of carbon fiber by 2025 into new composites. Championing a resilient European circular industry, Fairmat stands at the forefront of transforming waste into second-generation advanced materials.

Fairmat unveils ambitious plans to revolutionize the carbon fiber industry by recycling and reusing 9,000 tons of carbon fiber by 2025. "Fairmat is revolutionizing the carbon fiber industry, fostering an interconnected, circular, and decarbonized ecosystem. **Our goal is to tackle the monumental 138 million-ton carbon fiber problem, equivalent to 20,000 Eiffel Towers**" states Benjamin Saada, Founder & CEO, Fairmat

As the June 2024 European elections draw near, Fairmat unveils a proposal aimed at reshaping the EU's industrial policy, acknowledging the indispensable synergy between stakeholders and regulatory frameworks. "Establishing a European strategy focused on advanced materials, providing fiscal incentives for the circular economy, and championing eco-design principles are imperative actions for the European Union, in line with the continuity of the Green Deal" emphasizes Benjamin Saada, Founder & CEO, Fairmat. Fairmat's comprehensive EU Manifesto will be presented publicly in January.

Driving Circular Innovation

Fairmat's breakthrough mechanical process converts carbon fiber composites, collaborating across mobility, electronics, sports, and lifestyle industries to co-design new products. Their R&D investments in robotics, AI, and data-driven manufacturing allows them to produce 100% recycled, high-performance repurposed materials, strengthened yet lightweight. Working with industry leaders like Hexcel, Siemens Gamesa, Dassault Aviation, and renowned brands such as Decathlon, Siux, and Focal drives Fairmat's mission of closing the loop.

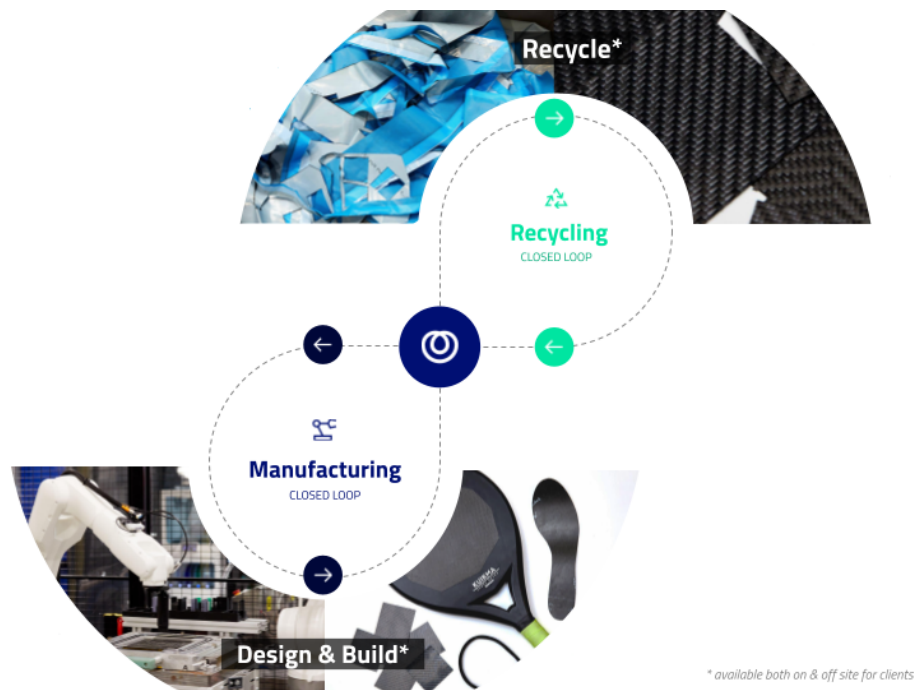


Photo: The Fairmat Loop



Global Expansion and Talent Attraction

Operating from Paris, France, and Sevilla, Spain, with plans for a US presence, Fairmat is expanding to aid global manufacturers in decarbonization and fostering local innovations with international clients. Alice Balagué, Chief Impact Officer, Fairmat, highlights the company's unique appeal, stating, "**Fairmat presents two compelling facets for our talent and future roles:** firstly, our impact-driven approach appeals to professionals passionate about making a difference within a startup environment. Secondly, our focus on deep tech and industrial engineering attracts those enthusiastic about contributing to innovative solutions."

About Fairmat

Established in 2020 by Benjamin Saada, Fairmat specializes in recycling carbon fiber, manufacturing second-gen composites, and designing circular industrial solutions. Fairmat partners with clients across industries, from electronics and mobility to sports and lifestyle. Headquartered in France with a manufacturing facility, an office in Spain and over 150 dedicated employees, Fairmat is actively expanding internationally. For more information, visit [Fairmat](#).

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