

## ***Innovative Engineering:***

### ***Fairmat and Withings Collaborate on a Next-Gen Product***

**Paris, France, February 26, 2024** – Deeptech merges seamlessly with connected objects as Fairmat, a forward-thinking French deeptech company specializing in carbon fiber recycling, partners with Withings, the world leader in connected health technology. This collaborative venture focused on engineering and innovative design; showcases the advanced capabilities of two leading French tech innovators.

“Withings is consistently pushing the boundaries of design and functionality in its products to solve technical challenges and bring to market innovative products. By collaborating with Fairmat to integrate their advanced materials into a key component of our premium Body Scan scale, we have achieved a remarkable reduction in product weight. This will not only help to reduce logistics-related costs but also upgrading resources by giving them a second life. It also offers new opportunities in terms of technical and cosmetic capabilities for future projects” highlights Antoine Joussain, Product Manager on the scales at Withings.

"Our partnership with Withings showcases how Fairmat's advanced recycled materials are reshaping the consumer electronics market. Dedicated to rethinking material recycling, Fairmat has closely collaborated with Withings to introduce a structural reinforcement made of Fairmat's recycled CFRP Chips into one of Withings' future scales " states Benjamin Saada, Founder and CEO, Fairmat.

The joint efforts of Fairmat and Withings reflect a steadfast commitment to innovation and engineering excellence, with a shared goal of delivering high-performance products. At the core of this collaboration lies Fairmat's innovative technology, producing 100% recycled CFRP Chips—advanced materials poised to enhance products in electronics, sporting goods, mobility, and beyond. These repurposed materials offer increased strength while maintaining a lightweight profile, achieved through Fairmat's advanced mechanical processes, robotics, AI, and data-driven manufacturing. Fairmat's emphasis on user-friendly solutions promises enhanced versatility, setting a new standard in product design that is both environmentally and economically responsible, while significantly improving customer experience.

###

# FAIRMAT

# WITHINGS

**About Fairmat:** Founded in 2020 by Benjamin Saada, Fairmat specializes in recycling carbon fiber, manufacturing advanced recycled materials and providing connected industrial solutions. Fairmat partners with clients across industries, from electronics and mobility to sports and lifestyle. Headquartered in France with a manufacturing facility, an office in Spain and over 130 dedicated employees, Fairmat is actively expanding in the USA and globally. For more information, visit [Fairmat](#).

**About Withings:** Since pioneering the first smart scale in 2009, Withings has remained at the forefront of connected health. Their range of clinically validated and award-winning products is used worldwide. Withings' team, comprising engineers, data scientists, and healthcare professionals, collaborates with clinical experts to enable medical-grade measurements at home. Noteworthy advancements include bringing pulse wave velocity and electrodermal activity measurements into households. Withings Health Solutions cater to healthcare professionals, aiding in chronic disease prevention, remote patient monitoring, clinical research, and more.

## Media contacts:

Cecile Abeille  
2bee Communications  
+33 6 87 83 96 44  
cecile@2bee.co

Jenny Corless  
Head of Brand, Fairmat  
jenny.corless@fairmat.tech